

eCommerce Website Design

Maximise your online sales

A vertical bar on the left side of the image with a color gradient from orange at the top to green at the bottom.

WOO COMMERCE

Magento

shopify

Striking eCommerce website
designs that drive traffic and
convert users into customers

eCommerce Website Design

SELL MORE ONLINE

Increase your sales conversion rate and average order values with carefully structured eCommerce website designs based on years of consumer research. Enriched with evidence from leading eCommerce behavioural studies, our in-house design team create captivating designs that play to users' needs, encouraging them to add to basket and check out. From basic category placement to cross population of product and content, our eCommerce website design techniques have generated millions of pounds in sales for retail businesses online.

LEADING ECOMMERCE WEBSITE DESIGN

CDA is a specialist eCommerce design and development agency. Our experienced designers work alongside our web development team to understand the processes of building an eCommerce website on all popular content management systems.

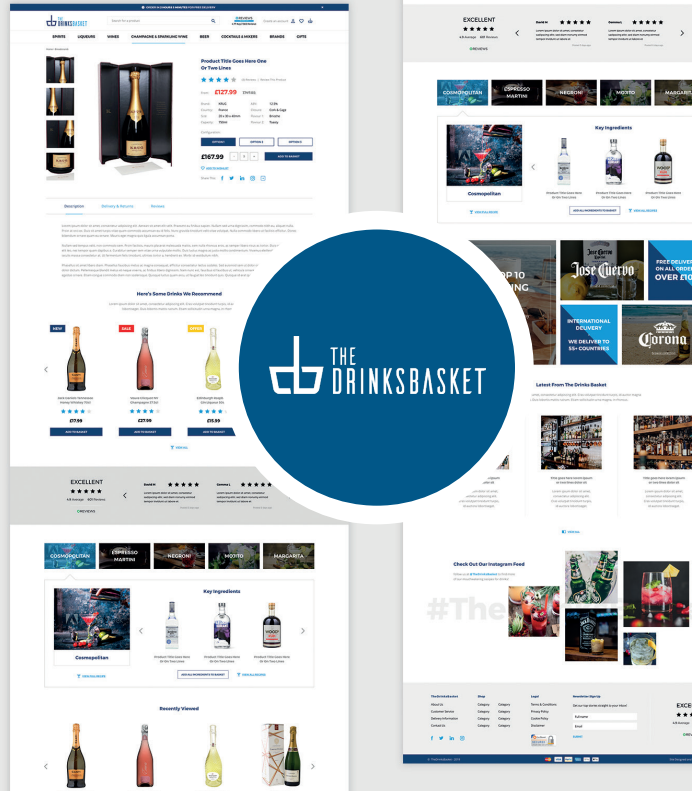
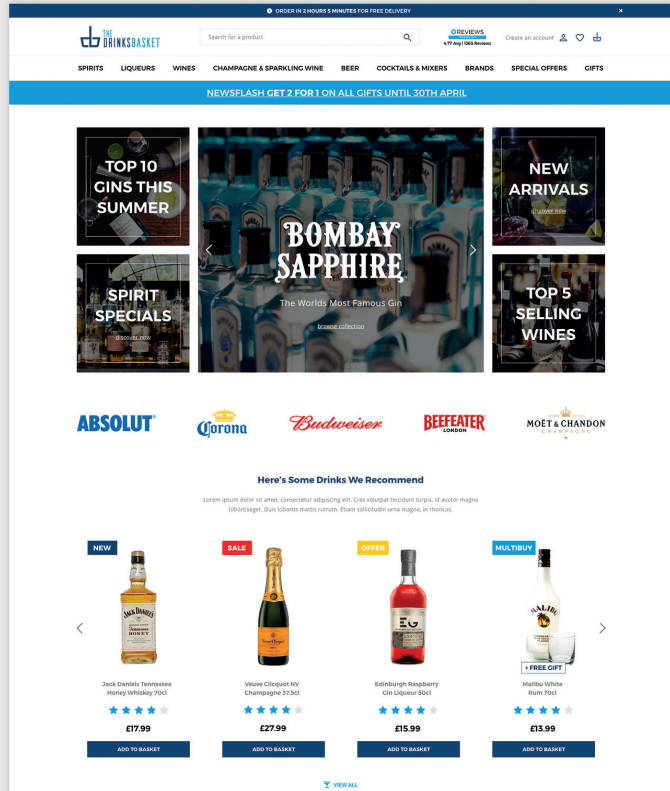
COMPLEXITY - FOCUSING ON SIMPLICITY AND AVOIDING

This provides complete understanding of eCommerce and search engine best practices, enabling us to design your website with customers and Google in mind.

We know the design principles unique to all mainstream eCommerce content management systems, so whether your site will be built on Magento 2, Shopify or WooCommerce, our team can create practical design solutions that are simple to implement, yet highly impactful with customers.

AFFORDABLE ECOMMERCE WEBSITE DESIGN

We believe in partnering with businesses to maximise sales figures whilst being mindful of costs. Whether you require an entirely new eCommerce website designed, or an update to key pages in the sales journey, we want to help your business reach the next level in selling online.



DESIGN | DIGITAL

We had worked with TheDrinksBasket for over four years, supporting their existing Magento 1.9 website and creating promotional banners for their digital marketing campaigns, before we discussed undertaking an upgrade to Magento 2. They wanted to simplify user journeys and enhance their website experience to maximise sales conversions. They also had a wishlist of functionality and systems to integrate.

Let's kick start
your project!

Contact the team at

team@cda.group

0203 780 0808

www.cda.group

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