

eCommerce Websites

Maximise your online sales

The logo for WooCommerce, featuring the word "WOO" in a grey speech bubble followed by "COMMERCE" in a bold, sans-serif font.The logo for Magento, featuring a stylized 'M' icon followed by the word "Magento" in a sans-serif font.The logo for Shopify, featuring a shopping bag icon with an 'S' inside, followed by the word "shopify" in a lowercase, sans-serif font.

Bespoke, professionally designed and developed eCommerce websites on the world's most popular platforms – Magento, Shopify & WooCommerce.



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ECOMMERCE SPECIALISTS

We've worked in eCommerce since it was called 'that internet thing' and have witnessed the increasing popularity of online shopping, making us familiar with digital buying behaviours. This means we can create bespoke eCommerce websites that are designed for maximum exposure and sales conversions.

We work with a range of open source eCommerce content management systems including Magento (1.9 and 2), Shopify and WooCommerce. Our team work closely with you to understand your business requirements before recommending the most appropriate system and strategy for achieving your objectives.

SELL 24/7

We believe that every retail business should have a professional digital outlet that can generate sales when your bricks and mortar store is closed. A connected eCommerce website is the best way to achieve this and take your business to the next level. Our applications are designed with precision and careful planning of layout, style and functionality to help reduce bounce rates, increase average order values and ultimately sell more online.

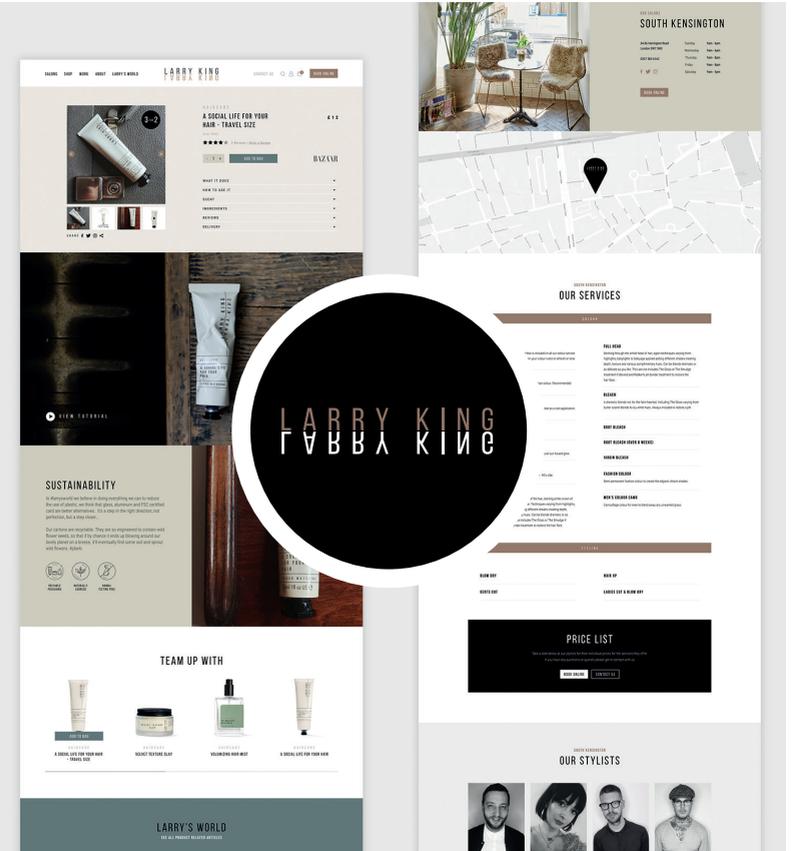
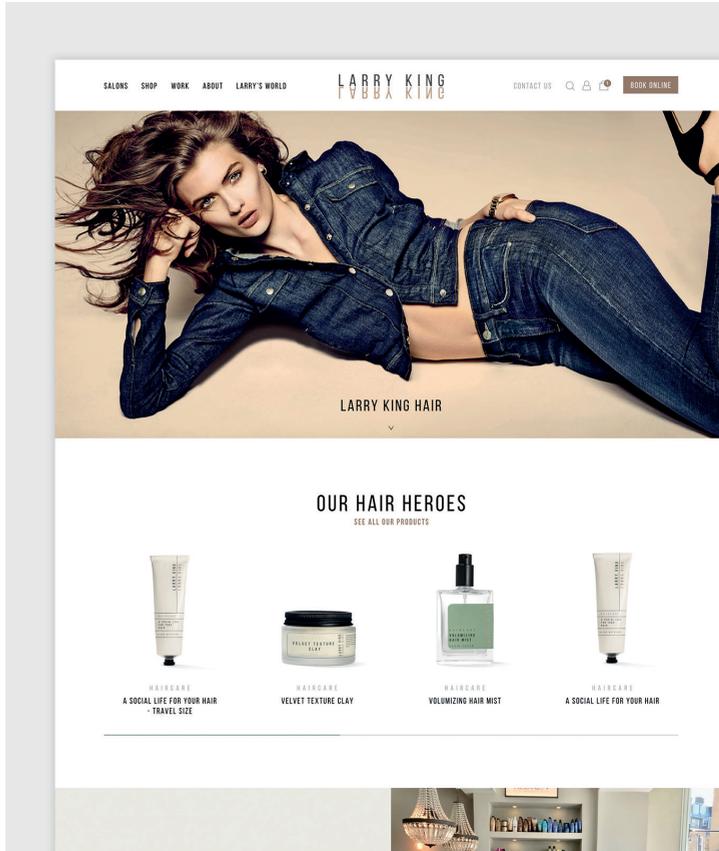
WHICH PLATFORM IS BEST FOR MY ECOMMERCE WEBSITE?

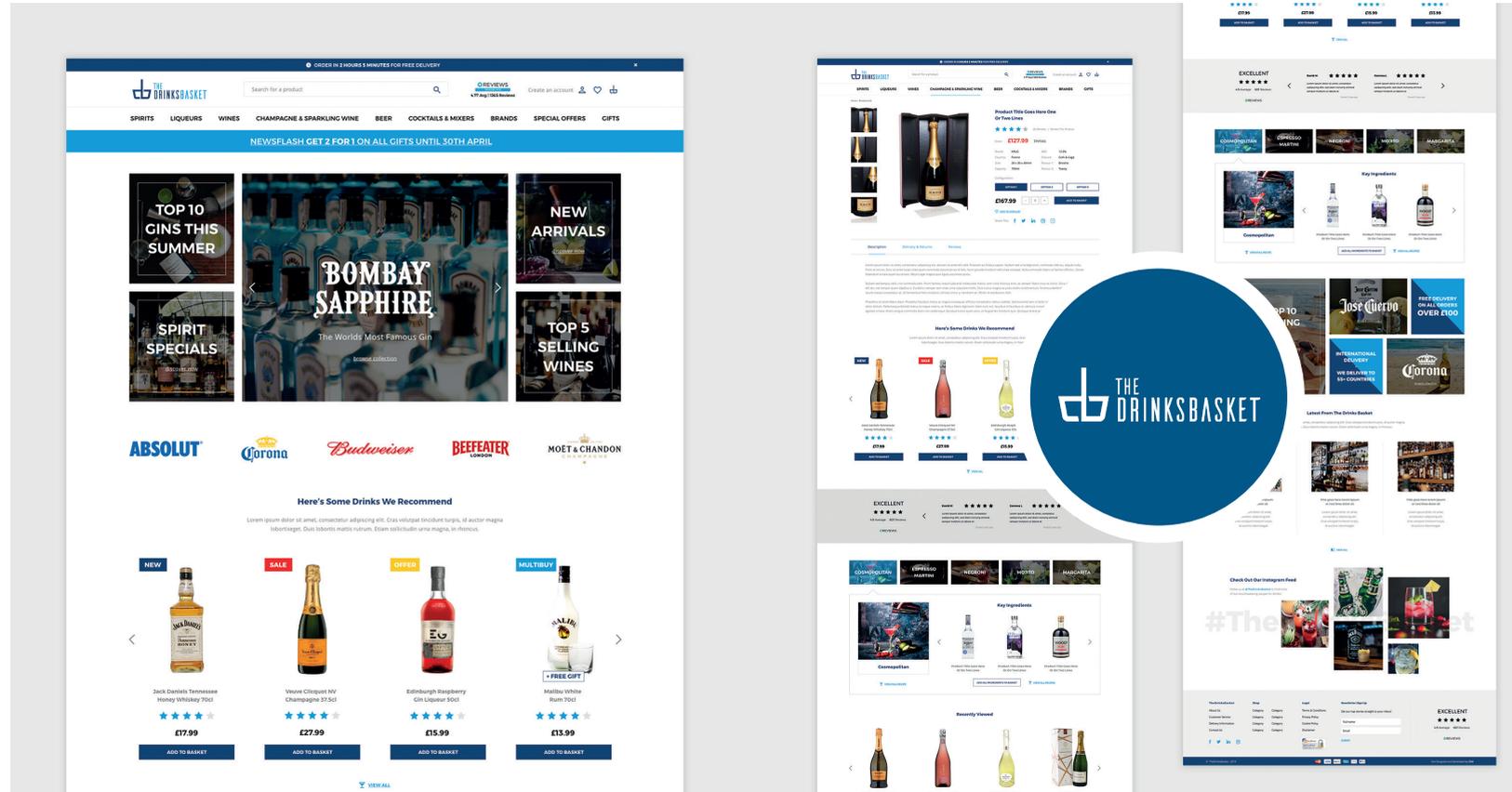
With a varying level of sophistication, connectivity and cost, the most appropriate platform for your eCommerce website is based on your type of business. Magento comes in two forms: Magento Enterprise and Magento Community. Most SME businesses will find the cost coupled with the advanced capabilities of the Community edition make Magento the superior choice of content management system. However, for businesses with a smaller product range – or those who find eCommerce is secondary to their main business activity – the retail extension for WordPress, WooCommerce is the appropriate system to use. Smaller, start-up businesses may opt for Shopify, as the simplest eCommerce platform, however, should bear in mind that a percentage of yours revenue will go to Shopify.

We recommend analysing the benefits of each platform versus the cost to your business before deciding, and our experienced team are on hand to provide advice and help you make the right decision.

We want to partner with you to make your eCommerce website a success and continue to help your business grow in the future. Contact us today to find out more about our eCommerce website solutions.

Larry King Haircare is the eCommerce brand of hair stylist Larry King. Known for stylist services and salons in London, their existing website was originally built as a brochure site to take salon bookings. The site had been adapted to include some basic eCommerce functions for their new product range, however this was ad-hoc and lacked consistency or any underlying strategy.





We had worked with TheDrinksBasket for over four years, supporting their existing Magento 1.9 website and creating promotional banners for their digital marketing campaigns, before we discussed undertaking an upgrade to Magento 2. They wanted to simplify user journeys and enhance their website experience to maximise sales conversions. They also had a wishlist of functionality and systems to integrate.

DESIGN | DIGITAL

Let's kick start
your project!

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