

# **Magento 2** Website Design & Development

Maximise your online sales

Bespoke design and custom built Magento 2 eCommerce websites optimised to maximise sales and take your online shop to the next level.

# Magento 2 Website Design & Development

## MAGENTO EXPERTS

As a specialist Magento eCommerce development agency, our design and development teams create intuitive user-friendly websites geared up to convert visitors into buyers. Our experience in conversion rate optimisation and connectivity ensure that all aspects of your business and customer journey are considered before we start building.

## UNIQUE APPROACH

We believe in clarity and helping you make informed decisions about your Magento 2 website. Our approach to website development means your requirements are scoped before we start the design and development process, so there is no ambiguity of requirements for your eCommerce platform. From the initial requirements gathering stage to the build and migration to your new Magento

eCommerce site, our approach remains simple: find the best way to use Magento for your business. We work closely with you to understand your business and the functions you require for your online store before making recommendations for the most efficient, cost effective and best practice methods to achieve your goals.

## CONNECTED, END TO END SOLUTIONS

Working with a range of partners and solution providers we create Magento stores that streamline processes and increase efficiency for your business. From Sage Pay and Xero to Salesforce and Shiptheory, and even your Amazon and eBay stores, we can help to bring together your various systems in an easy to manage platform that pushes your business forward.

AVOIDING COMPLEXITY - FOCUSING ON SIMPLICITY AND

WE DESIGN AND DEVELOP BESPOKE MAGENTO  
2 ECOMMERCE SOLUTIONS THAT ATTRACT AND  
CONVERT VISITORS INTO CUSTOMERS

# Working across a range of online retail systems to create a unified website platform

## ACCOUNTING & PAYMENTS

Working with systems such as Xero, Stripe, Amazon Pay and Apple Pay, we integrate accounting and payment solutions into Magento 2 so customers can pay for products and services seamlessly, and your admin is reduced through automation of invoicing and accounts.

## SHIPPING & ORDER MANAGEMENT

Through the integration of platforms like Linnworks, Brightpearl, OrderWise and Shiptheory, we can streamline your stock control, order management and shipping processes, making your business more efficient and giving you the capacity to take more orders!

## CUSTOMER RELATIONSHIP MANAGEMENT

By connecting the likes of Salesforce, Zendesk and other CRMs, your website can become the hub of customer management. Automate the transfer of customer data, enquiries and orders, and improve your users' experience with live chat all managed in one place.

## REVIEWS

Whether you work with an existing reviews platform such as Trustpilot, Feefo or reviews.co.uk or you want to use Magento 2 for product reviews, we can integrate business and product reviews to Magento to give your customers peace of mind and influence their buying decisions.

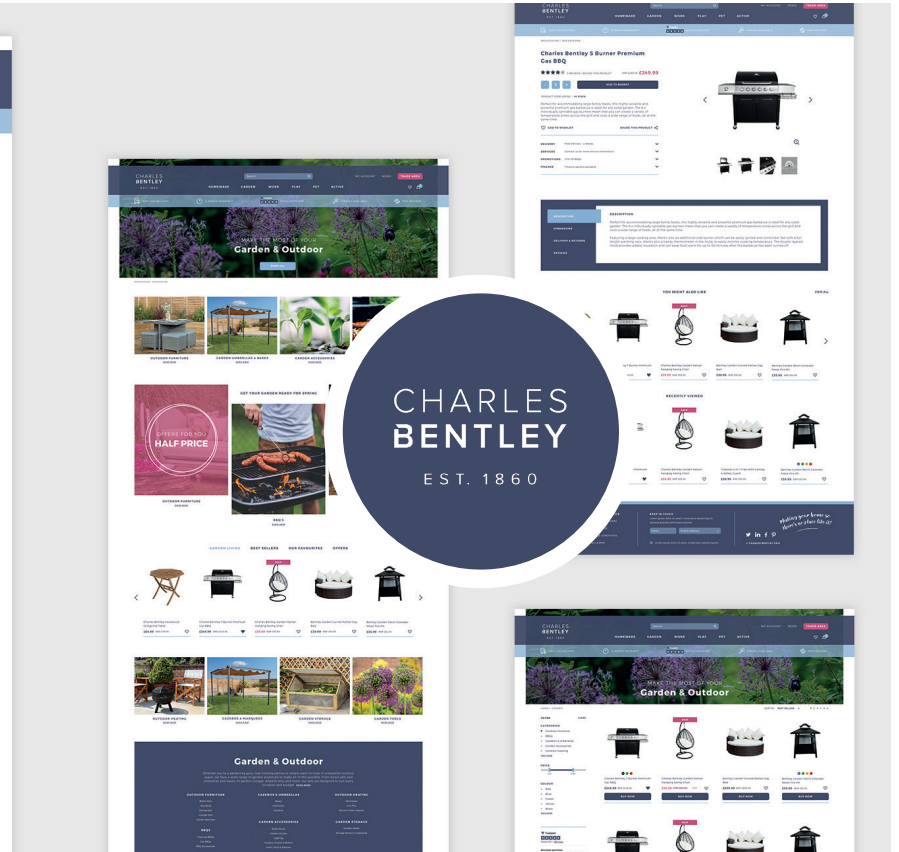
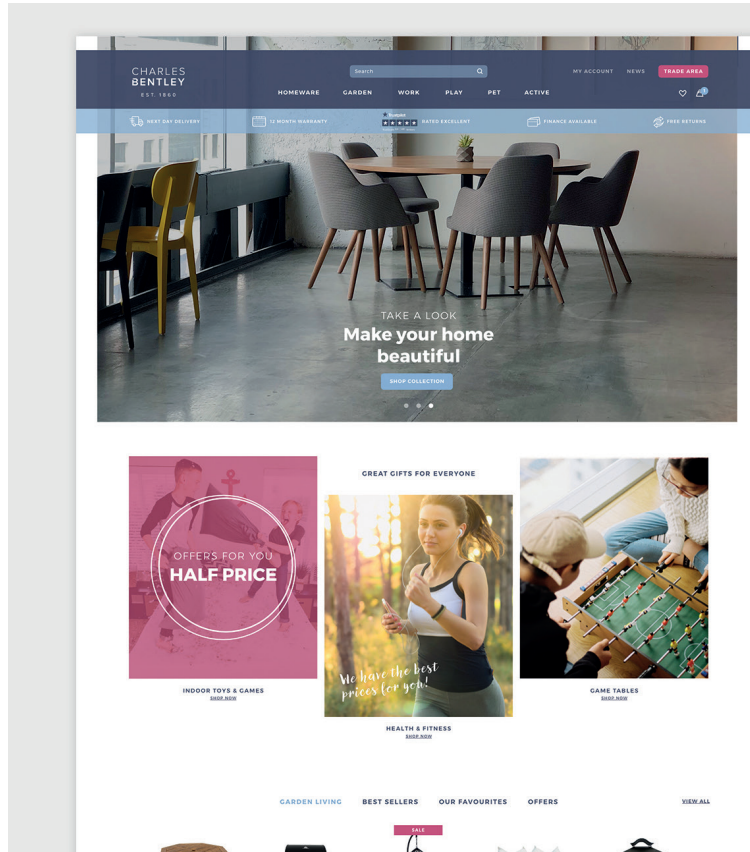
## AMAZON & EBAY

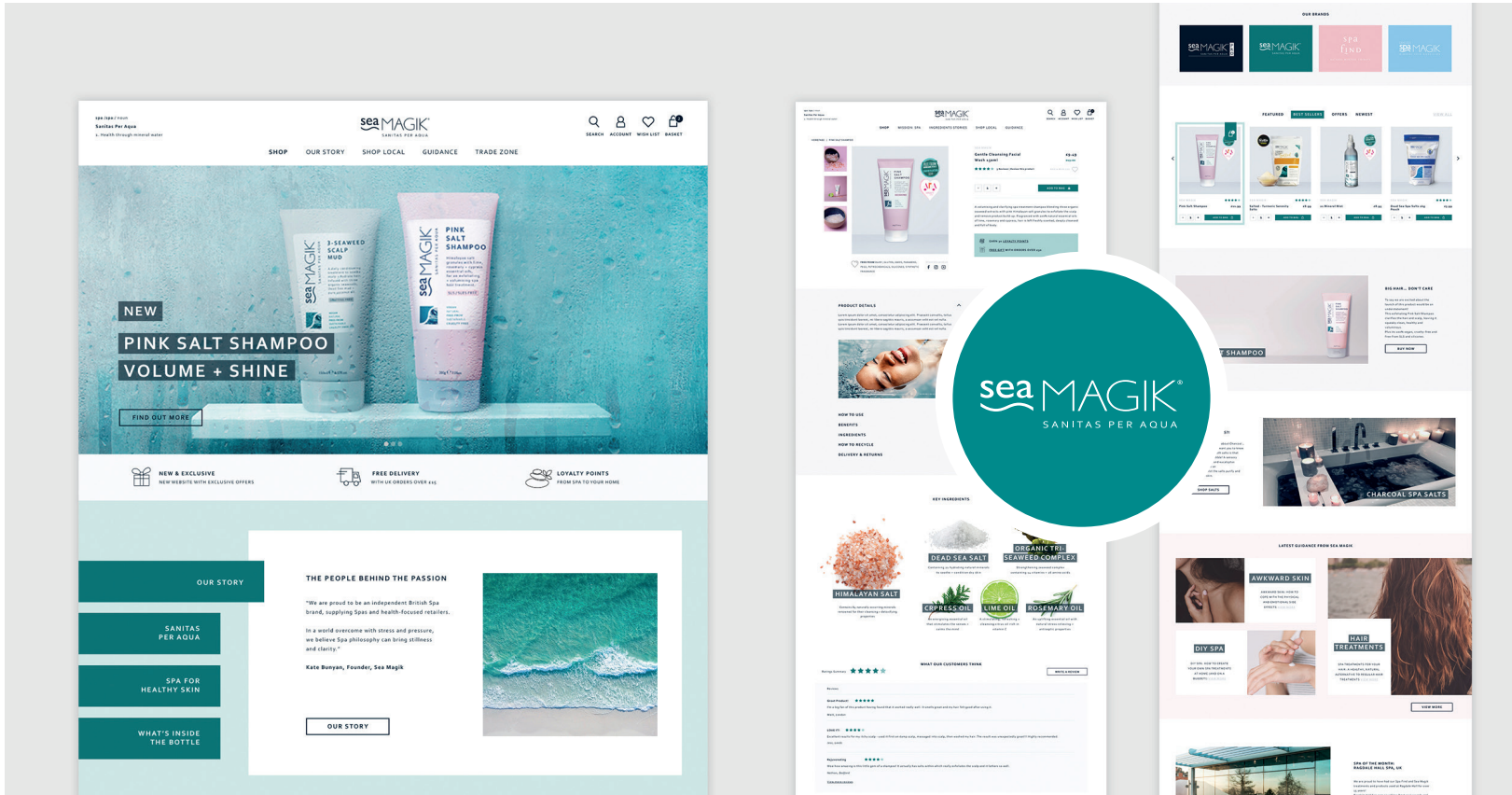
As an online retailer you may use Amazon, eBay, Etsy or other additional selling platforms to promote your business further. We can make Magento the order and stock control database via systems such as M2E Pro to save you time and effort with an omnichannel approach.

## MARKETING

No matter what your long term marketing strategy is, we can work with you to integrate the appropriate platforms to support your goals. From email marketing to social media, simple data collection or a social shopping feed, we work with Magento 2 to connect the systems that are compatible with your requirements.

Charles Bentley's new eCommerce website connects their multiple third-party systems into one easy to use platform. Trade and retail customers are now managed alongside each other, with different content and pricing based on user group.





DESIGN | DIGITAL

Sea Magik is a brand in the Finders International portfolio, selling natural skincare products to customers and businesses worldwide. We had an ongoing relationship, working on offline marketing, exhibition stand design and strategy, as well as supporting their other websites, prior to starting this digital project.

Let's kick start  
**your project!**

Contact the team at

**team@cda.group**

**0203 780 0808**

**www.cda.group**

0203 780 0808

[www.cda.group](http://www.cda.group)

